



Congratulations seniors!

You've finally made it — you're top dog, king of the hill, numero uno! We hope your senior year is the best ever. You'll remember this year for the rest of your life, and we'd love to create some outstanding portraits that you'll treasure just as long.

We know you have umpteen choices for your senior photos—from Uncle Bob with the Kodak instamatic camera to the fancy big box studios. So why choose 10e Photography?

PASSION, creativity, fun and value. We love what we do and it come through in our portraits. We'll make you look and feel like a million bucks. And we will take the time to find out what YOU want, get to know you so we can create something you will love. We guarantee it.

We also like to keep things simple—no complicated packages here. Select the portrait package that's right for you, then apply the built-in portrait credits any way you wish. You can choose an album, photo book, wall portrait, regular prints, graduation announcements or anything else your heart desires.

Packages

Spoiled Rotten

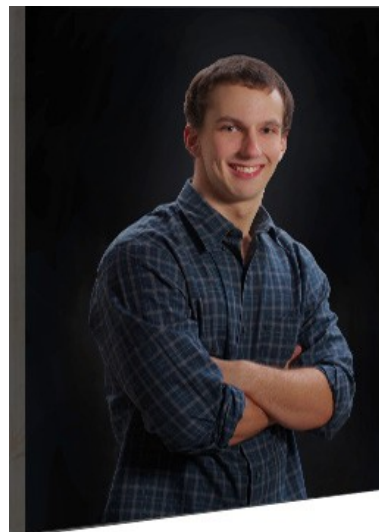
- Up to 5 hour shoot
- 11x14 Canvas Gallery Wrap
- Beautiful custom slideshow with music
- Yearbook photo
- Free images for Facebook or cell phone*
- \$595 (includes \$395 portrait credit)

Super session

- 2.5 hour shoot
- Beautiful custom slideshow with music
- Yearbook photo
- Free images for Facebook or cell phone*
- \$350 (includes \$250 portrait credit)

Basic session

- 1 hour shoot
- Yearbook photo
- Free images for Facebook or cell phone*
- \$250 (includes \$175 portrait credit)



canvas gallery wrap

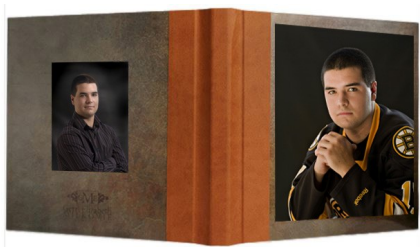
Slideshow DVD with metal photo case



Images for cell phone and Facebook

We believe senior portraits should tell a story about you – who you are, what you like, what you do. Portraits don't have to be boring or corny. All our sessions take place on location - usually starting at your home. Why? We want your portraits to reflect the real you - and where could you feel more at home than well, at home? You won't have the same settings as 100 other seniors. Plus, you'll have your full wardrobe and all your stuff at hand to use in your portraits. (More about locations below.)

Great portraits deserve a great presentation. You've invested your time and money to create something special, so let's make your images really stand out. We want everyone to walk away with outstanding images in an outstanding presentation. A high quality album, photo book or wall portrait will stand up to time and you'll still be happy to show off your photos in twenty years. We offer several wall portrait



- Albums** - Highest quality, stylish albums that are built to last, available with photo cover or fine Italian cloth. Printed on archival, museum grade, art matte paper.
- 10x10 - 12 spreads \$350 (additional pages \$15/each)
 - 8x8 - 12 spreads \$260 (additional pages \$10/each)

- Press books** – Top notch, custom-designed press printed books, satin finish with lay-flat bindings.
- 10x10 - 12 speads \$225 (each additional page \$15)
 - 8x8 - 12 spreads \$195 (each additional page \$10)



- Wall Portraits** - laminated and mounted for longevity. (Options in canvas, acrylic, and metal also available)
- 24x30 - \$185
 - 20x24 - \$140
 - 16x20 - \$98
 - 11x14 - \$58

Gift size portraits - for Grandma and Grandpa, Aunt Sally and all the cousins, the neighbors and the postman.
(When you order more than one print of the same image, same size, additional prints are half price. Prices shown 1st print/ 2nd print

8x10 - \$24/\$12	4x6 - \$16/\$8
5x7 - \$16/\$8	Wallets (8 per set) - \$22/\$11

Getting started - When you are ready to book a session, call 802-309-5110 to arrange a brief consultation. We will go over all the details with you and your parents, answer any questions and make sure we understand exactly what you want in your portraits. One half the session fee will be collected at that time. The remainder will be collected when you place your order.

The shoot - You're home doesn't have to be on the cover of a magazine to provide nice settings. The focus is on you, but we can find interesting settings to shoot almost anywhere. In fact some of the most amazing photos I've ever seen were taken in an old garage with peeling paint on the walls. But it's good to add variety so we like to shoot at other sites as well, such as...

Grandparent's home	Lakes
Downtown	Rivers & streams
Alleys	Rusty old cars
Sports Fields	Gardens
Bridges	Barns

Preparing for you session - It just takes a little planning to ensure that and your portraits look great. Get a good night's rest. This is not the time to try a wild new hair style. A nice tan looks great, a nice burn – not so much. PLEASE be careful with tanning/burns/tan lines before your session. You don't want to look like a lobster and it is very difficult to fix this in Photoshop. (If you do have significant issues we may have to charge additional retouching fees)

Clothing - What should you wear? Select a variety of outfits that best express your personality... from formal to casual, everyday to trendy. Choose a variety of colors too – and don't forget the extras like hats, scarves, sunglasses, jewelry and shoes.

For most portraits the focus should be on your face so it's better to avoid busy patterns, plaids, stripes, wild florals and logos. And it's better to keep things in same tonal range for a single outfit: pastels with pastels, darks with darks.

Avoid clothing that is overly tight since it will restrict your movement for posing and will not appear flattering in your portrait. Long sleeves are generally preferred. Please choose at least one "dressy" outfit – hey, gotta make mom happy. We usually start off with the yearbook / more formal shots first.



Ladies

Hats, scarves, jackets, jewelry, purses, umbrellas, sports gear can really add to a portrait. Wearing sleeveless, shorts sleeves, or spaghetti straps tops can make your arms appear heavier. If this is a concern opt for longer sleeves. Wear clothing that flatters your figure – the latest style may be fun, but if it doesn't flatter your figure, it won't look good in your portraits. Makeup is really important to achieve the best portraits.



Gents - make sure you are clean shaven or have beards trimmed. If you need a haircut please have this done at least a week before the session. Don't forget to have shoes that complement your outfits.

Think about what personal items you might want to include in your portraits (ex. sports equipment, musical instruments, vehicles - we love including stuff that shows your interests). Want to include that fancy truck? Make sure it's clean and looking good (or if you're into mudding, make sure it is thoroughly plastered). We suggest cutting out pictures from magazines so you can show us the type of photos/style you're looking for. If you don't have set ideas, we'll work with you to create something special.

Are you a sports nut, a fashion hound, a music lover? What gets you jazzed, makes you smile? What would you skip school to do? I want your portraits to reflect who you are - your style. The better I understand you, the more your portraits will be a true reflection of who you are and the more you'll love them.

Favorite color/s:

Favorite music :

If I could skip school, I would spend the day...

Favorite places:

Prized possession/s:

Tell us about yourself. "I am ...

- | | | | |
|---------------|-----------------|------------|--------------|
| • Serious | • Tomboy | • Athletic | • Gamer |
| • Creative | • Funny | • Quiet | • Shopaholic |
| • Great Chef | • Reader | • Scholar | • Gear head |
| • Fashionista | • Sharp Dresser | • Thespian | • Dancer |

(other) _____

I want my portraits to be...(choose as many as you want)

- | | | | |
|------------|------------|-------------|---------------|
| • Classy | • Mellow | • Unique | • Cute |
| • Sylish | • Edgy | • Masculine | • Fun |
| • Dramatic | • Femenine | • Intense | • Fashionable |
| • Moody | • Homey | • Country | • Moody |

(other)_____

In my portraits I definitely want...(specific location, props, outfits, style, poses, etc.)

In my portraits I definitely DON'T want....

Things to emphasize: (hair, features, clothing, etc.)

Things to downplay: (scar, broken nose, etc)

After the session - we'll have your proofs ready for viewing on disk in 1-2 weeks on disk**. This disk is intended for proofing and will expire at the end of the selection period.

Guarantee - we stand behind our work 100%. We want you to totally satisfied with your portraits. If you're not happy we'll make it right with a reprint, reshoot (when feasible) or refund - no has-sle, no fuss.

**other options available